



**IRAQ NATIONAL
TRADE
FORUM
INTF**



International
Trade
Centre



Funded by
the European Union

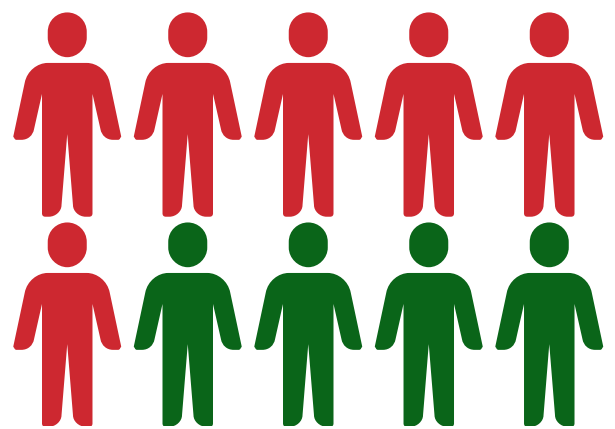


400+
**Iraqi
Companies +
International
Buyers**

**Representing
over
5,000
Employees, with
14
average years of
Work
experience**

**240
Business to Business (B2B)
sessions conducted linking**

**180+
Companies**



**USD 5.8 Million
In Potential Deal Value**

#TAEUFIQ
TeAm EUrope For IraQ

**EU Iraq
Business
Forum**

B2B

FEEDBACK EVALUATION



"It was a privilege to participate in the B2B meetings at INTF 2024. I have actively contributed to various innovations, with a notable achievement being the development of a vein detection device. This device, manufactured from cost-effective materials, has proven highly successful.

Through B2B meetings, I had the opportunity to interact with the German Liaison office in Iraq which has paved the way for a promising collaboration in the realm of cutting-edge medical equipment. This collaboration and partnership would not have been possible without the INTF."

Abulfadhel Alabbas Mohammed Qasim,
Al-Qasim Green University

"I have attended many Forums and events designed to help build opportunities for SME's. But the ITC team ensures that if there is a business request help or support that they will be heard! I had the opportunity to meet many local businesses through B2B sessions during INTF and all were prepared and had products/ideas that were marketable and as well they were considerate of the environment.

At INTF 2022 I was eager to meet with PepsiCo about our projects, including a potato farm near Erbil and a farming community in Diwaniyah Governorate focused on food security, nature-based solutions, and water conservation. We are so pleased to announce that as a result of our meeting with PepsiCo we were introduced to Green Iraq Co (GICO) and have now secured a potato seed pilot for our client at Palani Farms in Qushtapa, Iraq"

Arleen Mitchell,
Founder/President of MS Innovation Lab



INVESTMENT OPPORTUNITY

Number of companies that initiated investment opportunities

108

117

BUSINESS PARTNERSHIP

Number of companies that initiated a business partnership

CHANGES TO BUSINESS PRACTICES

Percentage of companies reporting that they may take action and introduce changes in their business practices as a result of B2B sessions

81%

91%

IMPROVED KNOWLEDGE

Percentage of companies reporting improved knowledge that will be useful to their work as a result of B2B sessions

IMPROVED AWARENESS OF BUSINESS & TRADE

Percentage of companies reporting that they have a greater awareness of business and trade as a result of B2B sessions

84%

96%

OVERALL SATISFACTION

Percentage of companies reporting overall satisfaction with B2B event



**IRAQ NATIONAL
TRADE FORUM**



Empowering Trade: 13 high-level panels mobilizing 75 prominent experts illuminate key topics at Iraq National Trade Forum

Advancing Policy Reform and Trade Integration: Iraq National Trade Forum spotlights WTO accession progress and global market connectivity



Agri-Food Exhibition: Companies from 18 governorates display the full range of Iraq's quality and diversity at National Trade Exhibition

Global Debut: ITC launches 'SME Competitiveness Outlook' at Iraq National Trade Forum



Strategic Growth: Iraqi Government unveils the Potato Sector Strategy at Iraq National Trade Forum

Introducing 'By Iraqi Hands': A new collective label celebrates and elevates locally-grown Iraqi products



