SAAVI at a glance

Strengthening the Agriculture and Agri-food Value Chain and Improving Trade Policy in Iraq (SAAVI) is a EUR 22.5 million project funded by the European Union (EU) and implemented by the International Trade Centre (ITC). SAAVI contributes to inclusive economic growth and job creation, particularly for the youth, by improving Iraq’s agriculture competitiveness and supporting trade development in the country.

Explore SAAVI's website to find out more about our programme.

Visit our website

Project highlights

Some of our key highlights since our last issue (February 2022) include:

- **Poultry and Tomato Sustainable Development Strategies** in process of endorsement.
- **Over 1,500 farmers / producers identified** in Ninewah and Basrah – capacity assessment ongoing in partnership with NRC
- **7 agri-food companies joining the partnership** (4 agreements signed including with Zuhar alwatan, Rawnaq aldur, BEPP and Waffir)
- **2 buyer-farmers meetings** organized (Mosul and Basra), and 2 **market-awareness events** for farmers in Basra/Al-Hamdaniya with Carrefour and Zuhar alwatan (Al Diwanya Project), respectively.
- **Awareness raising workshop on tomato processing** in Basrah
- Iraq E-Learning Academy to support entrepreneurship + agribusiness skills among the youth being adapted and translated into Arabic
- A first workshop on quality management and SPS held with key stakeholders.
- Proposal presented/preliminarily accepted for a National Agriculture TVET Committee
- Workshops organized on Trade in Services (Services domestic regulation, Telecom and Financial sector scheduling) in the context of support to WTO accession
- Advisory consultations to the WTO Division, MoT on various aspects related to Trade in Services, Trade in Goods and Legal aspects such as Intellectual Property Rights
- Two training workshops on Project Management and Value Chain Analysis tailored to Iraqi government officials
- Working closely with projects under the EU Special Measure for Iraq, which are being led by FAO, GIZ, ILO, IOM and UNESCO. All partners joined forces and presented success cases of the AfDB programmatic approach during the EU Day event held in Baghdad.

- التدريبات الثنائية المبتكرة للمزاحمة والتعاون في المجال.
- تدريبات التدريب النوعي للذين.
- تعتبر أولى التدريبات حول إدارة الجودة والصحة والسلامة البدنية مع أصحاب المصلحة الرئيسيين.
- تقدم في / قبل الاقتراح للدخل للبنية التحتية التدريسية والمكتبة للزراعة.
- تنظم حالات عمل على التدريب في الخدمات (التعليم المحلي للخدمات ، وحدة جودة الاتصالات والقطاعات) في سياق دعم الاتصال إلى منظمة التجارة العالمية.
- استشارات استشارية لدعم منظمة التجارة العالمية ، وزارعت التدريب حول مختلف الجوانب المتعلقة بالتجارة في الخدمات والتجارة في السلع والمواد (القانونية والحوكمة المدنية) من خلال الاستشارات الكبيرة.
- ورشتة متكاملة حول إدارة المشاريع وتحليل سلسلة القيمة مصممة خصيصًا لمسؤولي الحكومة العراقية.

- العمل بشكل وثيق مع الشركاء في إطار تطوير الاتحاد الأوروبي الخاص للعراق ، والتي تقدم منظمة الإغاثة والأمان والفراء والوكالة الأوروبية للتغذية الوظيفية ومعاهدة العمل الدولية والمجال العمل الدولي للتجارة والاقتصاد. وتتضمن جميع الشركاء فهما وضوحاً تحاليف تطوير الأداء الاستراتيجي للأغذية الزراعية وتنافسية الاتحاد الأوروبي الذي ينوي في بغداد.
- انضم 7 شركات للأنشطة الزراعية إلى الشبكة (4 تعاونيات مشتركة بما في ذلك شركة زهرة الوطن وشركة روبي أند ، وشركة بيونت أرديل لمنتجات البيض ، وشركة فار).
New partnerships to enhance competitiveness of Iraqi farmers and businesses

ITC signed a series of partnership agreements with large Iraqi agri-food companies in the context of our agribusiness alliances. SAAVI will collaborate with partners, such as Zuhoor al Watan, one of the largest agricultural and poultry production companies in Iraq, to connect smallholder producers, strengthen their capacity, and create local alliances offering commercially viable volumes of quality products.

Find out more

From Farm to Fork: Europe Day in Iraq highlights country’s vital agri-food sector

The Delegation of the European Union to Iraq marked Europe Day in Baghdad on 11 May 2022. An event that brought together partners, highlighted the country’s vital agri-food sector and efforts that support its sustainable development.

The event served to present on-going activities carried out through the EU-funded Agri-food Business Development Programme - AfBDP, which leverages on international partners' - FAO, GIZ, IOM, ILO, ITC and UNESCO - areas of expertise to address the gaps and opportunities in the private sector and agri-food sector in a coordinated fashion.

Find out more

Coordinating agriculture and vocational education and training in Iraq

SAAVI organized a needs assessment workshop for establishing a National Agriculture Technical Vocational Education and Training (TVET) Committee in Baghdad. The Committee could provide an overarching strategy for agriculture-related TVET for increasing alignment, reducing overlap and highlighting gaps in current activities.

Find out more

Find out how the @EuinIraq's Agri-Food Business Development Programme is strengthening governance and promoting sustainable job creation in Iraq’s agri-food sector through activities that address the entire food value chain-from farm to fork.
Stories from the field

Interview with DG Dr Ahmed Elewi, Ministry of Youth and Sports of Iraq
Through SAAVI, Kick4Trade engages with Iraqi agripreneurs through sports to impart life skills for adaptability and sustainable livelihood.

• **How important is it for MoYS that the Kick for Trade curriculum delivers on skills development and capacity building?**

  Today, 45% of youth aged 15-24 in Iraq are outside the educational system, not in training and not in employment. The Kick for Trade programme equips youth with the skills they need to succeed in the labour market or to create new businesses. Increasing the income opportunities available for youth and women, is key for the future growth of the Iraq economy and inclusiveness of our society.

• **How important is if for MoYS to partner with ITC SAAVI?**

  Sport for Development supports young people in being self-confident, resilient and working in teams. We are thankful for the European Union to support the Kick for Trade programme that has been developed by the International Trade Centre, streetfootballworld and the UEFA Foundation. MoYS is proud of bringing this unique and innovative initiative to Iraqi Youth. It shows how important partnership is to support youth.
SAAVI interviewed approximately 600 Iraqi farmers and agribusinesses using a firm-level survey. The recently launched ‘Assessing the competitiveness of farmers and agrifood SMEs in Iraq’ report combines data analysis and recommendations to guide policymakers, businesses and trade and investment support institutions in improving the business environment for farmers and SMEs in the agriculture and agrifood sectors in Iraq.

Read more

Become a Quality Champion

✓ Are you passionate about food safety and quality?
✓ Do you want to be part of national team of quality champions to support the Iraqi business community on a long term basis?
✓ If so, this is for you and we encourage you to apply!

Deadline for applications extended until 31 May 2022

Read more

News and upcoming events

Market awareness workshops
(Ninewa, Basra, June - July 2022)

Training of women entrepreneurs
(Baghdad, July 2022)

Official launch of the Tomato and Poultry Sector Strategies
(Baghdad, July 2022)

Contact us

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